



DE IT SOLUTION

# Company Profile

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DE It Solutions by Mr. Hamza By managing the services for different corporate and business clients, we started off with a team of few people with commitment, dedication and a hunger to reach the success in Digital Media and Outsourcing industry in a short span of time. Our creativity, innovation and flexibility best suits the clients who require media and marketing related services. We aim to expand globally by offering our services in industries whose existence depend upon vibrant marketing.

Our work and our achievements on all channels are because we operate as an extension of your own team. Every day brought us a new challenge and our team made it looks small on every occasion.

We have diverse team of Social Media Marketing, Production, Creative Designing, Content Writing, SEO & Web Development, who are passionate about growing Client's business, helping them to achieve their goals, and making a difference by raising the industry's standard.

We are experienced from the international market and our aim is to serve our clients globally.

# Our Story



# Our MISSION

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Our goal is to serve our clients primarily from the business sector to increase their profitability through lead generation, increased sales through effective marketing and driving online traffic through increased media presence.

We are committed toward client's satisfaction by our strategic approach towards business solutions involving marketing at every end.

**We intend to grow & expand through following success factors:**

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| ● <i>Leverage our deep expertise and profound understanding of client's business domain areas and requirements to create a tailored-fit solution for their individual business needs.</i> |
| ● <i>Help clients create meaningful relationships with their audience and build better brands through connected digital experiences.</i>  |
| ● <i>Be known for our disciplined approach towards providing the highest value of satisfaction to every customer, that we serve.</i>  |

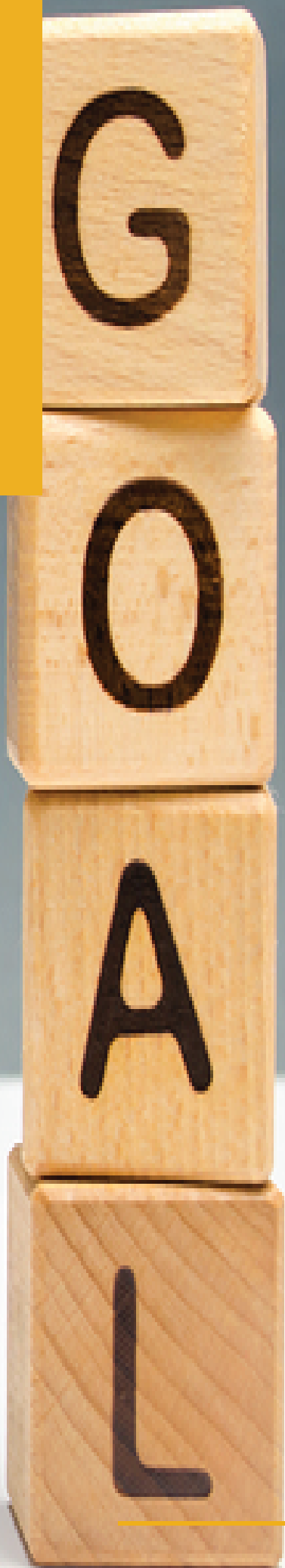
# Our VISION

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We envision to become a world class high standard media group with being digitally present on all platforms by building strong clientele in local and international market for businesses who require media and marketing outsourcing solutions.

**Our milestones are clearly defined as follows:**

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| ● <i>Create a compelling electronic media presence and as well as digital, on website and social platforms.</i> | ● <i>Facilitate the discovery of content across customers' digital assets.</i> |
| ● <i>Constantly providing training to our workers to produce best and productive workforce.</i>                 | ● <i>Drive traffic, leads, and revenue from online channels.</i>               |
| ● <i>Facilitate the discovery of content across customers' digital assets.</i>                                  |  |
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## Our GOALS

*A great solution is one that helps you to achieve your goals without causing your budget stress. We are ambitious to provide quality work as per worldwide standard to our valuable clients.*



# Why CHOOSE US?

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*We are committed towards excellence in services that are rendered by our clients. We have the following unique factors as our standout points.*

**01** EXPERTISE IN ELECTRONIC AND  
PRINT MEDIA MARKETING

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**02** WE VALUE INTEGRITY

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**03** WE KNOW SEO

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**04** WE CREATE OUTSTANDING DESIGNS

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**05** WE USE WORDPRESS

**06** WE WRITE CODE THAT WORKS

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**07** WE QUANTIFY OUR SUCCESS

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**08** WE DELIVER ON TIME

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**09** PRODUCES HIGH QUALITY CORPORATE VIDEO

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**10** EXPERT IN TVC & FILM YOUR DOCUMENTRY

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Why CHOOSE US?





# What **We DO?**

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**05** *PRODUCTION.*

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**07** *BRANDING SOLUTIONS (LED SCREEN & STREAMERS).*

**01** *SOCIAL MEDIA MARKETING (SMM).*

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**02** *APP DEVELOPMENT.*

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**03** *WEBSITE DESIGN & DEVELOPMENT.*

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**04** *SEARCH ENGINE OPTIMIZATION (SEO).*



# Social Media Marketing

**SOCIAL MEDIA helps you to reach your business goals**

SMM is part of Digital Marketing, where DE It Solutions offers the Best Social Media Marketing Packages in Pakistan and also at international level. We provide various services, including social media page building, customized plans, and generating organic and inorganic traffic through Google and other social media ads.

Our Social Media Marketing Agency in Pakistan has an experienced team to build your unique and concrete social media presence through solid campaigning. Social Media Marketing is considered the most powerful marketing tool in current times.

Every business, every brand, and every person who wishes to grow professionally and financially needs to have strong social media marketing.



# App DEVELOPMENT

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*App development is the process of creating software applications that run on mobile devices. It enables businesses and individuals to connect with their audience in a more personalized way and showcase their creativity and innovation. With the right team, tools, and mindset, app development can change lives, disrupt industries, and make a lasting impact on the world.*

## Languages We Working on

**01** JAVA

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**02** PHP

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**03** Swift

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**04** Python

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**05** .Net

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**06** Flutter



App

DEVELOPMENT



# Web Design & DEVELOPMENT

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Website Design & Development is one of the essential aspects of any business. It is necessary to have a website as it will enable you to show your products and services and provide contact information for your potential customers.

Web Development Services is the fastest growing and blooming service, part of the IT industry. Lahore is known as the IT hub with the most software houses successfully serving the global IT industry. Web Development Companies in Lahore are primarily operating as Software houses.

As a Web Designing and Development Company in Pakistan, We are here for you, no matter what. De It Solutions can discuss your needs and help you secure a website that best suits your budget and business needs.

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- 01 Web Design
  - 02 UI & UX
  - 03 Responsive Website
  - 04 Static Website
  - 05 Dynamic Website
  - 06 E-commerce Solution

# PRO-**DUCTIONS**

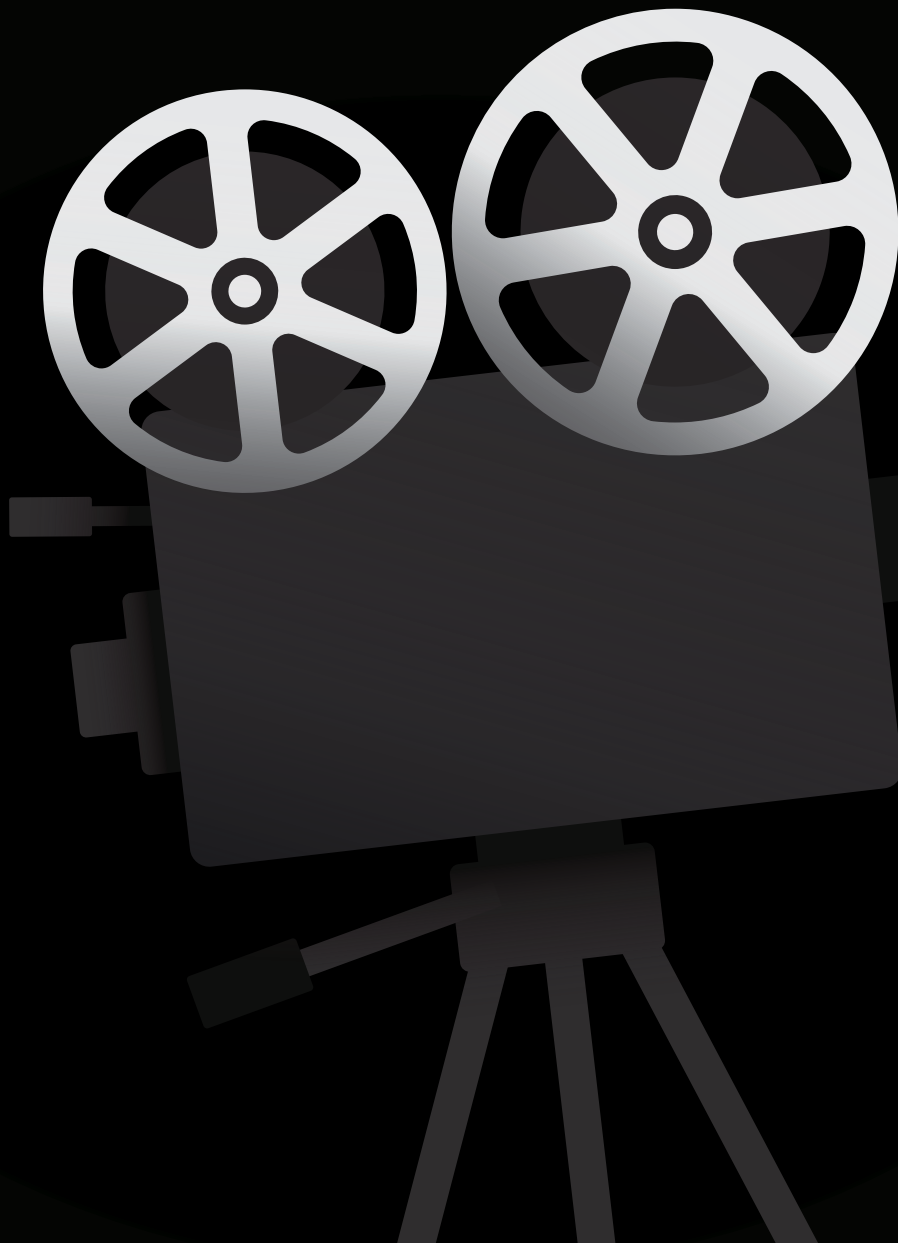
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Reaching the audience of an influential manager is possible through visual advertising, especially videos. DE It Solutions' core area of services also has a fully developed and progressive Best Production House in Pakistan where we cater TVCs, documentaries, 2D and 3D animations, movies, short films, and other promotional videos.

"Emotion is Created Through Motion"

Excellent Customer experience comes from great video production.

A production Studio or House is an aesthetic roof under which art lives in every form. A good Production Company creates art mainly in film, video games, websites, music, and other videos. It may also have the performing arts and interactive arts as separate sections.



- 2D/3D Animation
- Product Shoot
- Documentary
- Video games
- Model Shoot
- Music
- Film

# **Cinema** **Title** **Festival**

# TALENT AGENCY

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Rising Stars Talent & Modeling Agency Pakistan is a full-service talent management agency devoted to the discovery of fresh talent with an emphasis on promoting the longevity of a talent's career.

Rising Stars Talent & Modeling Agency Pakistan utilizes the vast network of professional relationships, hands-on management skills and a keen eye for talent in positioning the company as a leader in the entertainment industry.

## OUR SERVICES

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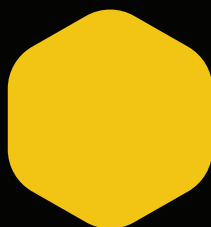
**Hire From The Best Talent & Modeling Pool**



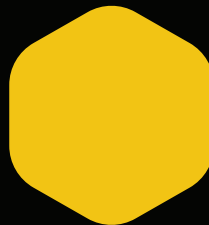
*Models Portfolio*



*Actors Portfolio*



*Training &  
Development*



*Marketing Your Talent*

TALENT AGENCY

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OUR SERVICES



# BRAN-DING

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We help companies to create powerful and memorable brand images through company branding for delight customers.

**01** *SMD SCREENS & STREAMERS*

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**02** *AIRPORT INDOOR BRANDING*

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**03** *ADVERTISEMENT ON BUS*

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**04** *ROADSIDE STATIC STREAMERS*

**05** *MOBILE BILLBOARDS (FULL CUSTOMIZATION).*

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**07** *FLYERS, POSTERS, AUTO RICKSHAW, ADVERTISEMENT*

# Tiktok & Snap Chat

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Algorithmic content discovery TikTok's algorithm plays a crucial role in content discovery on the platform. The algorithm analyzes user behavior, such as likes, shares, comments, and watch time, to deliver personalized content recommendations on the "For You" page. This personalized feed enables users to discover videos from creators they may not be following and promotes the potential for viral content to reach a wider audience.

disappearing content: Snapchat's disappearing content feature adds a sense of privacy and urgency to communication. Users can send photos, videos, and messages that automatically disappear after being viewed, which encourages more spontaneous and authentic interactions. This feature has made Snapchat popular among younger users who value privacy and enjoy sharing temporary moments.



# Google Ads & YOUTUBE

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Google Ads Google Ads is an online advertising platform that allows businesses to display ads on Google's search engine results pages (SERPs), as well as on various websites, apps, and video platforms. Here are some key points about Google Ads.

YouTube is a video-sharing platform owned by Google. It allows users to upload, view, and share videos. Here are some key points about YouTube.



Google Ads  
& YOUTUBE

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# Search Engine OPTIMIZATION

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DE It Solutions provides one of the Best SEO Service in Pakistan. Search Engine Optimization is not like we start working at night, and you get results in the morning. It's a long run game with steadiness in the right way. So if you want to improve your website's visibility & rank at the top of the search engines, in that case, you require SEO in today's vibrant and rapidly evolving marketing world.

By getting the right traffic, we help you grow your business and rank your site high in Google search results. Search Engine Optimization is the key to making your business more visible to a specific niche and growing your business through efficient SEO.

Search Engine  
OPTIMIZATION

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# Projects Owned by **DE IT SOLUTION**

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**01** The Health Caves

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**02** Calli Creatitions

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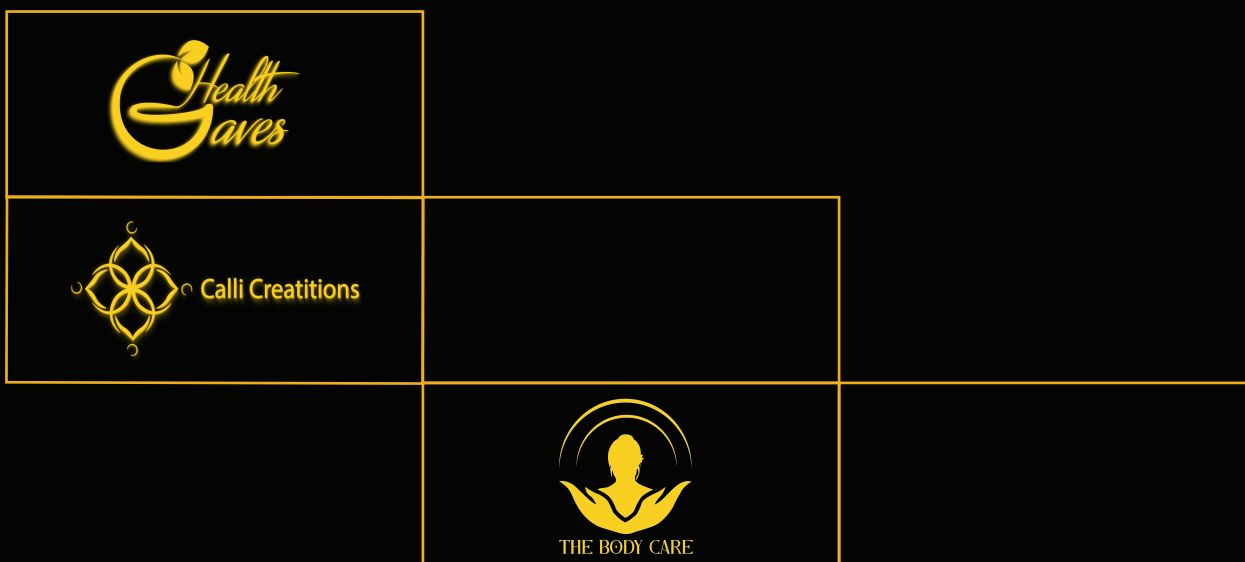
**03** Nightex

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**04** The Body Care

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**05** Alif Bay



Projects Owned by  
**DE IT SOLUTION**

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# REAL ESTATE

## Projects Owned by

# DE IT SOLUTION

**01** *Lahore Smart City*

**02** *Parkview City*

**03** *Nawab Housing Associates (KPK)*

**04** *Princeton Country Club & Farms*

**05** *Defence View Farms*

**06** *Marina Sports City*

**07** *Soul City*


## Quality **POLICY**

We DE It Solutions is trustworthy Digital Marketing Company that has worked with renowned brands in Pakistan as well as international brands. Our approach towards Digital Marketing is quite different than other competitors. We sit with you to understand the exact requirements, set goals and deliver the results.

**Because, every brand has a story we make sure to portray it across all Platforms. This is our Policy to:**

- *Bring innovated Solutions into internet and Mobile, and create the great impact on businesses by using Digital Marketing.*
- *Build a long-term relationship with Client's and serving perfect social media experience.*
- *Help our clients to achieve and exceed their growth and revenue goals.*

## Our **PROJECTS**

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**01** Divogue

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**02** Istaniya

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**03** NMP. Pharmacy

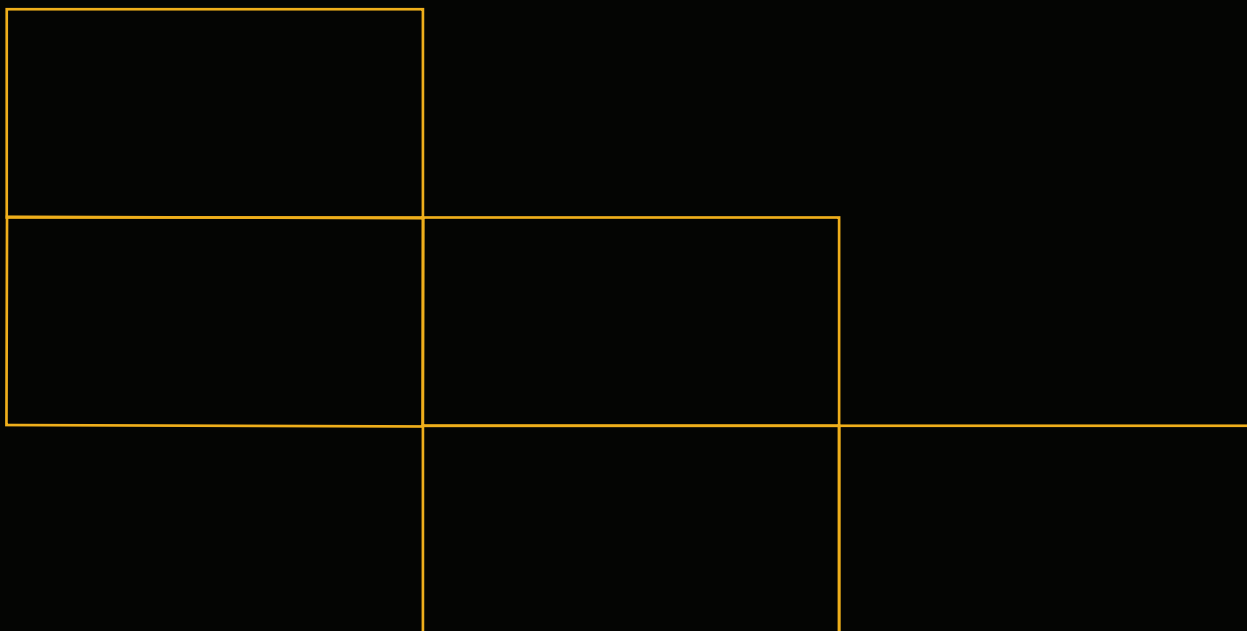
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**04** Zuperia Ptd

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**05** Unitechspa

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# DE IT SOLUTION

## Contact us

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